

Message Text

UNCLASSIFIED

PAGE 01 OSAKA 00169 220556Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----113026 220559Z /15

R 220430Z FEB 78
FM AMCONSUL OSAKA KOBE
TO USDOC WASHDC
INFO SECSTATE WASHDC 3350
AMEMBASSY TOKYO

UNCLAS OSAKA KOBE 0169

E.O. 11652: N/A
TAS: BEXP, JA
SUBJECT: REQUEST FOR FASHION FILM FOR HANKYU PROMOTION

PLEASE PASS TO LOS ANGELES DISTRICT OFFICE FOR MR. SILBERSTEIN.
HANKYU DEPARTMENT STORES HAVE ASKED IF WE CAN PROVIDE MOTION
PICTURE FILM ON U.S. FASHIONS FOR WORLD WOMEN'S FASHION
PROMOTION MARCH 3 TO 8. HANKYU IS LEADER AMONG REGIONAL
DEPARTMENT STORES IN WOMEN'S HIGH FASHION GARMENTS AND
ACCESSORIES. IT HAS SPONSORED ANNUAL VISITS TO OSAKA OF
NEW YORK FUR FASHION SHOW BUT OTHERWISE HAS TENDED TO
FEATURE MAINLY EUROPEAN WOMEN'S FASHIONS. WE BELIEVE FORTH-
COMING PROMOTION PRESENTS EXCELLENT OPPORTUNITY TO DRAW
MORE ATTENTION TO AMERICAN FASHIONS.

AMERICAN PARTICIPANTS IN A JOINT UCLA-OSAKA CHAMBER OF
COMMERCE SEMINAR ON FAASHION MERCHANDISING, NOW GOING ON IN
OSAKA, SAY THAT "DASHION GROUP" IN LOS ANGELES HAS
EXCELLENT FILM FOR PROPOSED PROMOTION USE. MR. SOL
BRANDMAN (SP?) OF DOMINO OF CALIFORNIA SUGGESTS HIS
PARTNER, STEVE GORDON, DOMINO OF CALIFORNIA, TELEPHONE
213-235-3134 WOULD BE GLAD TO PRESENT PROPOSITION
TO FASHION GROUP. WOULD APPRECIATE LOS ANGELES DISTRICT
OFFICE CONTACTING MR. GORDON, AND/OR FASHION GROUP
DIRECTLY, TO REQUEST LOAN OF FILM FOR THIS PURPOSE.
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 OSAKA 00169 220556Z

POST ALSO PROPOSES TO MAKE ONE OR TWO U.S. TRAVEL
SERVICE FILMS AVAILABLE BUT FASHION GROUP FILM APPEARS
MUCH MORE TO THE POINT.

ASSUMING FILMAVAILABLE, REQUEST LOS ANGELES DISTRICT
OFFICE SEND IT BY AIRMAIL TO AMERICAN CONSULATE GENERAL
APO 96503. WE WILL RETURN IT WHEN PROMOTION ENDS.

AINSWORTH

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978OSAKA00169
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780079-0526
Format: TEL
From: OSAKA KOBE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780228/aaaaaxnt.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0c1e2bd2-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3522229
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR FASHION FILM FOR HANKYU PROMOTION PLEASE PASS TO LOS ANGELES DISTRICT OFFICE FOR MR. SILBERSTEIN. HANKYU DEPARTMENT STORES HAVE ASKED IF WE CAN PROV
TAGS: BEXP
To: COM
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/0c1e2bd2-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014